



**Business studies**  
**Year 10 & 11**  
**Curriculum Journey**  
**2021 – 2022**

## Subject: Business Studies

**Year group: 10**

**Exam Board: Edexcel**

	<b>Content</b>	<b>Department Assessment(s)</b>
<b>Autumn Term 1</b>	Topic 1.1 Enterprise and Entrepreneurship	1.1 End of Topic Test
<b>Autumn Term 2</b>	Topic 1.2 Spotting a business opportunity	1.2 End of Topic Test
<b>Spring Term 1</b>	Topic 1.3 Putting a business idea into practice	1.3 End of Topic Test
<b>Spring Term 2</b>	Topic 1.4 Making the business effective	1.4 End of Topic Test
<b>Summer Term 1</b>	Topic 1.5 Understanding external influences on business	1.5 End of Topic Test
<b>Summer Term 2</b>	Revision on topics 1.1-1.5	Business studies paper 1 Investigating a small business
<b>Homework</b>	Homework is set once a week in Key Stage 4, this is in the form of short answers questions as well as longer 6/9/12 mark questions. Revision tasks are also set on Seneca learning online as well as materials being uploaded on to Google classroom.	

<p><b>Subject / Department Key Terms</b></p>	<p>Point, Evidence, Explain and Link (PEEL)  Business calculation: Gross profit margin (GPM)  Net profit margin (NPM)  Average rate of return (ARR)</p>
<p><b>Recommended Reading / Viewing</b></p>	<p>Second edition Business Ian Marcouse  GCSE BITESIZE: Business GCSE Edexcel  YouTube: Bizzwizard, Two teachers  Seneca Learning: GCSE Edexcel business studies</p>
<p><b>How can technology help in this subject?</b></p>	<p>Technology can support student with retaining information it allows them to understand concepts visually and on a more practical level.</p>
<p><b>Skills required to succeed in this subject...</b></p>	<p>Notes taking  Personal research  Practicing exam technique and answering long exam questions  Practical projects</p>
<p><b>Vision for this subject...</b></p>	<p>Business studies should allow students to be creative whilst learning the fundamentals of opening and running a business.</p>

**Subject: Business Studies**

<b>Year group: 11</b>		<b>Exam Board: Edexcel</b>
	<b>Content</b>	<b>Department Assessment(s)</b>
<b>Autumn Term 1</b>	Topic 2.1 Growing the business Topic 2.2 Making marketing decisions	2.1 - 2.2 End of Topic Test
<b>Autumn Term 2</b>	Topic 2.3 Making operational decisions	2.3 End of Topic Test
<b>Spring Term 1</b>	Topic 2.4 Making Financial decisions	2.4 End of Topic Test
<b>Spring Term 2</b>	Topic 2.5 Making human resource decisions	2.5 End of Topic Test
<b>Summer Term 1</b>	Exam technique lesson higher mark questions	Paper 2 Building a business
<b>Summer Term 2</b>	Paper 1 & Paper 2 revision	External GCSE Exams
<b>Homework</b>	Homework is set once a week in Key Stage 4, this is in the form of short answers questions as well as longer 6/9/12 mark questions. Revision tasks are also set on Seneca learning online as well as materials being uploaded on to google classroom.	
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